

## ORDER



Orders	Order / Rev:	710415	
	Alt Order #:	06300017	
	Product Desc:	OBAMA FOR AMERICA	
	Estimate:	1536	
	Flight Dates:	09/18/12 - 09/24/12	Primary AE:
	Original Date / Rev:	08/28/12 / 08/29/12	Sales Office:
	Order Type:	Political	Sales Region:
Agency	Name:	Greer Margolis Mitchell/ Pol	
	Buying Contact:	K Keuleman	
	Billing Contact:	3050 K St NW Washington, DC 20007	
		Billing Type:	Cash
		Billing Calendar:	Broadcast
		Billing Cycle:	WEEKLY
		Agency Commission:	15%
Advertiser	Name:	Obama/D/President	
	Demographic:	A35+	
	Product Codes:	PL-Presidential	
	Priority:	P-4	
	Revenue Codes:	AGY, GEN, POL	

Bill Plan					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
09/17/12	09/23/12	134	\$133,500.00	\$113,475.00	September 2012	163	\$157,475.00	\$133,853.75	0.00
09/24/12	09/30/12	29	\$23,975.00	\$20,378.75	Totals	163	\$157,475.00	\$133,853.75	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WTSP	09/18/12	09/21/12	ON (M-Su) ON (M-Su)	CM	M-F 137, Sa 1205, (4:30 XM-4:59 XM)	TWTF--	:30	4	\$75.00	P-4	0.00	NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-TWTF--		4				\$75.00		0.00			
E 2	WTSP	09/24/12	09/24/12	ON (M-Su) ON (M-Su)	CM	M-F 137, Sa 1205, (4:30 XM-4:59 XM)	M-----	:30	1	\$75.00	P-4	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----		1				\$75.00		0.00			
E 3	WTSP	09/18/12	09/21/12	5-530a 5-530a 10 News	CM	5-530a	-TWTF--	:30	4	\$100.00	P-4	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-TWTF--		4				\$100.00		0.00			
E 4	WTSP	09/24/12	09/24/12	5-530a 5-530a 10 News	CM	5-530a	M-----	:30	1	\$100.00	P-4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----		1				\$100.00		0.00			
E 5	WTSP	09/18/12	09/21/12	530-6a 530-6a 10 News	CM	530-6a	-TWTF--	:30	4	\$150.00	P-4	0.00	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-TWTF--		4				\$150.00		0.00			
E 6	WTSP	09/24/12	09/24/12	530-6a 530-6a 10 News	CM	530-6a	M-----	:30	1	\$150.00	P-4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----		1				\$150.00		0.00			

Order / Rev: 710415  
 Alt Order #: 06300017  
 Flight Dates: 09/18/12 - 09/24/12

Advertiser: Obama/D/President  
 Product Desc: OBAMA FOR AMERICA WTSP-TV  
 Estimate: 1536

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	WTSP	09/18/12	09/21/12	M-F 6-7a 6-7a 10 News	CM	6-7a	- TWTF--	:30	4	\$175.00	P-4	0.00	NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/17/12	09/23/12	-TWTF--		4	\$175.00		0.00						
E 8	WTSP	09/24/12	09/24/12	M-F 6-7a 6-7a 10 News	CM	6-7a	M-----	:30	1	\$175.00	P-4	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/24/12	09/30/12	M-----		1	\$175.00		0.00						
E 9	WTSP	09/18/12	09/21/12	CBS This Morning CBS This Morning	CM	7-9a (7:00 AM-8:00 AM)	- TWTF--	:30	4	\$200.00	P-4	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/17/12	09/23/12	-TWTF--		4	\$200.00		0.00						
E 10	WTSP	09/24/12	09/24/12	CBS This Morning CBS This Morning	CM	7-9a (7:00 AM-8:00 AM)	M-----	:30	1	\$200.00	P-4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/24/12	09/30/12	M-----		1	\$200.00		0.00						
E 11	WTSP	09/18/12	09/21/12	CBS This Morning CBS This Morning	CM	7-9a (8:00 AM-9:00 AM)	- TWTF--	:30	4	\$200.00	P-4	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/17/12	09/23/12	-TWTF--		4	\$200.00		0.00						
E 12	WTSP	09/24/12	09/24/12	CBS This Morning CBS This Morning	CM	7-9a (8:00 AM-9:00 AM)	M-----	:30	1	\$200.00	P-4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/24/12	09/30/12	M-----		1	\$200.00		0.00						
E 13	WTSP	09/18/12	09/21/12	M-F 9-930a 10 News, 9a@M 10 News, 9am	CM	9-9:30A	- TWTF--	:30	4	\$100.00	P-4	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/17/12	09/23/12	-TWTF--		4	\$100.00		0.00						
E 14	WTSP	09/24/12	09/24/12	M-F 9-930a 10 News, 9a@M 10 News, 9am	CM	9-9:30A	M-----	:30	1	\$100.00	P-4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/24/12	09/30/12	M-----		1	\$100.00		0.00						
E 15	WTSP	09/18/12	09/21/12	M-F 930-10a Inside Edition	CM	930-10a	- TWTF--	:30	4	\$100.00	P-4	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/17/12	09/23/12	-TWTF--		4	\$100.00		0.00						
E 16	WTSP	09/24/12	09/24/12	M-F 930-10a Inside Edition	CM	930-10a	M-----	:30	1	\$100.00	P-4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/24/12	09/30/12	M-----		1	\$100.00		0.00						
E 17	WTSP	09/18/12	09/21/12	M-F 10-11a Studio 10	CM	10-11a	- TWTF--	:30	4	\$75.00	P-4	0.00	NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/17/12	09/23/12	-TWTF--		4	\$75.00		0.00						
E 18	WTSP	09/24/12	09/24/12	M-F 10-11a Studio 10	CM	10-11a	M-----	:30	1	\$75.00	P-4	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/24/12	09/30/12	M-----		1	\$75.00		0.00						
E 19	WTSP	09/18/12	09/21/12	Price Is Right Price Is Right	CM	11a-12p	- TWTF--	:30	4	\$450.00	P-4	0.00	NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/17/12	09/23/12	-TWTF--		4	\$450.00		0.00						
E 20	WTSP	09/24/12	09/24/12	Price Is Right Price Is Right	CM	11a-12p	M-----	:30	2	\$450.00	P-4	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/24/12	09/30/12	M-----		2	\$450.00		0.00						
E 21	WTSP	09/18/12	09/21/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	- TWTF--	:30	4	\$450.00	P-4	0.00	NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/17/12	09/23/12	M-----		4	\$450.00		0.00						

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 21	WTSP	09/18/12	09/21/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	- TWTF--	:30	4	\$450.00	P-4	0.00	NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-TWTF--		4				\$450.00		0.00			
E 22	WTSP	09/24/12	09/24/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	M-----	:30	1	\$450.00	P-4	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----		1				\$450.00		0.00			
E 23	WTSP	09/18/12	09/21/12	Y&R Young and the Restless	CM	1230-130p	- TWTF--	:30	4	\$550.00	P-4	0.00	NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-TWTF--		4				\$550.00		0.00			
E 24	WTSP	09/24/12	09/24/12	Y&R Young and the Restless	CM	1230-130p	M-----	:30	1	\$550.00	P-4	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----		1				\$550.00		0.00			
E 25	WTSP	09/18/12	09/21/12	B&B Bold and Beautiful	CM	130-2p	- TWTF--	:30	4	\$550.00	P-4	0.00	NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-TWTF--		4				\$550.00		0.00			
E 26	WTSP	09/24/12	09/24/12	B&B Bold and Beautiful	CM	130-2p	M-----	:30	1	\$550.00	P-4	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----		1				\$550.00		0.00			
E 27	WTSP	09/18/12	09/21/12	M-F 2-3p The Talk	CM	2-3p	- TWTF--	:30	4	\$300.00	P-4	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-TWTF--		4				\$300.00		0.00			
E 28	WTSP	09/24/12	09/24/12	M-F 2-3p The Talk	CM	2-3p	M-----	:30	1	\$300.00	P-4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----		1				\$300.00		0.00			
E 29	WTSP	09/18/12	09/21/12	M-F 3-4p Let's Make a Deal	CM	3-4p	- TWTF--	:30	4	\$275.00	P-4	0.00	NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-TWTF--		4				\$275.00		0.00			
E 30	WTSP	09/24/12	09/24/12	M-F 3-4p Let's Make a Deal	CM	3-4p	M-----	:30	1	\$275.00	P-4	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----		1				\$275.00		0.00			
E 31	WTSP	09/18/12	09/21/12	M-F 4-5p Dr. Phil	CM	4-5p	- TWTF--	:30	4	\$400.00	P-4	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-TWTF--		4				\$400.00		0.00			
E 32	WTSP	09/24/12	09/24/12	M-F 4-5p Dr. Phil	CM	4-5p	M-----	:30	1	\$400.00	P-4	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----		1				\$400.00		0.00			
E 33	WTSP	09/18/12	09/21/12	M-F 5-530p 5-530p 10 News	CM	5-530p	- TWTF--	:30	4	\$275.00	P-4	0.00	NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-TWTF--		4				\$275.00		0.00			
E 34	WTSP	09/24/12	09/24/12	M-F 5-530p 5-530p 10 News	CM	5-530p	M-----	:30	1	\$275.00	P-4	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----		1				\$275.00		0.00			
E 35	WTSP	09/18/12	09/21/12	M-F 530-6p 10 News at 530p	CM	530-6p	- TWTF--	:30	4	\$275.00	P-4	0.00	NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-TWTF--		4				\$275.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 35	WTSP	09/18/12	09/21/12	M-F 530-6p 10 News at 530p	CM	530-6p	- TWTF--	:30	4	\$275.00	P-4	0.00	NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-TWTF--		4				\$275.00		0.00			
E 36	WTSP	09/24/12	09/24/12	M-F 530-6p 10 News at 530p	CM	530-6p	M-----	:30	1	\$275.00	P-4	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----		1				\$275.00		0.00			
E 37	WTSP	09/18/12	09/21/12	M-F 6-630p 6-630p 10 News	CM	6-630p	- TWTF--	:30	4	\$500.00	P-4	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-TWTF--		4				\$500.00		0.00			
E 38	WTSP	09/24/12	09/24/12	M-F 6-630p 6-630p 10 News	CM	6-630p	M-----	:30	1	\$500.00	P-4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----		1				\$500.00		0.00			
E 39	WTSP	09/18/12	09/21/12	CBS Evening News CBS Evening News	CM	630-7p	- TWTF--	:30	4	\$500.00	P-4	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-TWTF--		4				\$500.00		0.00			
E 40	WTSP	09/24/12	09/24/12	CBS Evening News CBS Evening News	CM	630-7p	M-----	:30	1	\$500.00	P-4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----		1				\$500.00		0.00			
E 41	WTSP	09/18/12	09/21/12	7-730p Wheel of Fortune	CM	7-730p	- TWTF--	:30	4	\$1,300.00	P-4	0.00	NM	4	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-TWTF--		4				\$1,300.00		0.00			
E 42	WTSP	09/24/12	09/24/12	7-730p Wheel of Fortune	CM	7-730p	M-----	:30	1	\$1,300.00	P-4	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----		1				\$1,300.00		0.00			
E 43	WTSP	09/18/12	09/21/12	730-8p Jeopardy	CM	730-8p	- TWTF--	:30	4	\$1,500.00	P-4	0.00	NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-TWTF--		4				\$1,500.00		0.00			
E 44	WTSP	09/24/12	09/24/12	730-8p Jeopardy	CM	730-8p	M-----	:30	1	\$1,500.00	P-4	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----		1				\$1,500.00		0.00			
E 45	WTSP	09/18/12	09/21/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	- TWTF--	:30	4	\$1,000.00	P-4	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-TWTF--		4				\$1,000.00		0.00			
E 46	WTSP	09/24/12	09/24/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	M-----	:30	1	\$1,000.00	P-4	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----		1				\$1,000.00		0.00			
E 47	WTSP	09/22/12	09/22/12	LN (Sa) Late News (Sa)	CM	Sa 11-1135p	-----S-	:30	1	\$700.00	P-4	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S-		1				\$700.00		0.00			
E 48	WTSP	09/23/12	09/23/12	LN (Su) Late News (Su)	CM	Su 11-1135p	-----S	:30	1	\$900.00	P-4	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S		1				\$900.00		0.00			
E 49	WTSP	09/18/12	09/21/12	Letterman Late Night with David Letterman	CM	1135p-1237a	- TWTF--	:30	4	\$350.00	P-4	0.00	NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S		1				\$350.00		0.00			

Order / Rev: 710415  
 Alt Order #: 06300017  
 Flight Dates: 09/18/12 - 09/24/12

Advertiser: Obama/D/President  
 Product Desc: OBAMA FOR AMERICA WTSP-TV  
 Estimate: 1536

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 49	WTSP	09/18/12	09/21/12	Letterman	CM	1135p-1237a	- TWTF--	:30	4	\$350.00	P-4	0.00	NM	4	\$1,400.00
				Late Night with David Letterman											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-TWTF--		4				\$350.00		0.00			
E 50	WTSP	09/24/12	09/24/12	Letterman	CM	1135p-1237a	M-----	:30	1	\$350.00	P-4	0.00	NM	1	\$350.00
				Late Night with David Letterman											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----		1				\$350.00		0.00			
E 51	WTSP	09/18/12	09/21/12	Late Late Show	CM	1237-137a	- TWTF--	:30	4	\$175.00	P-4	0.00	NM	4	\$700.00
				Late Late Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-TWTF--		4				\$175.00		0.00			
E 52	WTSP	09/24/12	09/24/12	Late Late Show	CM	1237-137a	M-----	:30	1	\$175.00	P-4	0.00	NM	1	\$175.00
				Late Late Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----		1				\$175.00		0.00			
E 53	WTSP	09/22/12	09/22/12	Sat 6-8a	CM	Sat 6-8a	-----S-	:30	2	\$75.00	P-4	0.00	NM	2	\$150.00
				10 News, 6am Saturday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S-		2				\$75.00		0.00			
E 54	WTSP	09/22/12	09/22/12	Sat 8-10a	CM	Sat 8-10a	-----S-	:30	2	\$150.00	P-4	0.00	NM	2	\$300.00
				CBS This Morning Saturday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S-		2				\$150.00		0.00			
E 55	WTSP	09/22/12	09/22/12	Sat 6-630p	CM	Sat 6-630p	-----S-	:30	1	\$200.00	P-4	0.00	NM	1	\$200.00
				Sat 6-630p 10 News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S-		1				\$200.00		0.00			
E 56	WTSP	09/22/12	09/22/12	Sat 7-730p	CM	Sat 7-730p	-----S-	:30	1	\$400.00	P-4	0.00	NM	1	\$400.00
				Wheel of Fortune											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S-		1				\$400.00		0.00			
E 57	WTSP	09/22/12	09/22/12	Sat 730-8p	CM	Sat 730-8p	-----S-	:30	1	\$400.00	P-4	0.00	NM	1	\$400.00
				Jeopardy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S-		1				\$400.00		0.00			
E 58	WTSP	09/23/12	09/23/12	CBS Sunday Morning	CM	Sun 9-1030a	-----S	:30	1	\$500.00	P-4	0.00	NM	1	\$500.00
				CBS Sunday Morning											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S		1				\$500.00		0.00			
E 59	WTSP	09/23/12	09/23/12	Sun 630-7p	CM	Sun 630-7p	-----S	:30	1	\$350.00	P-4	0.00	NM	1	\$350.00
				Sun 630-7p 10 News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S		1				\$350.00		0.00			
E 60	WTSP	09/24/12	09/24/12	Mon Prime A	CM	Mon 8-9p	M-----	:30	1	\$4,500.00	P-4	0.00	NM	1	\$4,500.00
				Met Mother/Partners											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----		1				\$4,500.00		0.00			
E 61	WTSP	09/24/12	09/24/12	Mon Prime B	CM	Mon 9-10p	M-----	:30	1	\$5,500.00	P-4	0.00	NM	1	\$5,500.00
				2 Broke Girls/Mike & Molly											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----		1				\$5,500.00		0.00			
E 62	WTSP	09/24/12	09/24/12	Mon Prime C	CM	Mon 10-11p	M-----	:30	1	\$3,500.00	P-4	0.00	NM	1	\$3,500.00
				Hawaii Five-0											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----		1				\$3,500.00		0.00			
E 63	WTSP	09/18/12	09/18/12	Tue Prime A	CM	Tue 8-9p	-T-----	:30	2	\$5,000.00	P-4	0.00	NM	2	\$10,000.00
				NCIS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/18/12	M-----		1				\$5,000.00		0.00			

Order / Rev: 710415  
 Alt Order #: 06300017  
 Flight Dates: 09/18/12 - 09/24/12

Advertiser: Obama/D/President  
 Product Desc: OBAMA FOR AMERICA  
 Estimate: 1536

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 63	WTSP	09/18/12	09/18/12	Tue Prime A NCIS	CM	Tue 8-9p	-T-----	:30	2	\$5,000.00	P-4	0.00	NM	2	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-T-----		2				\$5,000.00		0.00			
E 64	WTSP	09/18/12	09/18/12	Tue Prime Other NCIS: Los Angeles	CM	9-11p	-T-----	:30	2	\$4,500.00	P-4	0.00	NM	2	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-T-----		2				\$4,500.00		0.00			
E 66	WTSP	09/19/12	09/19/12	Wed Prime A Survivor: Phillipines (Season Pre	CM	Wed 8-930p	--W-----	:30	2	\$4,000.00	P-4	0.00	NM	2	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--W-----		2				\$4,000.00		0.00			
E 67	WTSP	09/19/12	09/19/12	Wed Prime C Big Brother (Season Finale)	CM	Wed 930-11p	--W-----	:30	1	\$4,500.00	P-4	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--W-----		1				\$4,500.00		0.00			
E 68	WTSP	09/20/12	09/20/12	Thu Prime A Big Bang Theory/Big Bang Thec	CM	Thu 8-9p	--T--	:30	1	\$4,500.00	P-4	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--T--		1				\$4,500.00		0.00			
E 69	WTSP	09/20/12	09/20/12	Thu Prime B Two and a Half Men/Two and a	CM	Thu 9-10p	--T--	:30	1	\$4,500.00	P-4	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--T--		1				\$4,500.00		0.00			
E 70	WTSP	09/20/12	09/20/12	Thu Prime C Thu Prime C	CM	Thu 10-11p	--T--	:30	1	\$4,000.00	P-4	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--T--		1				\$4,000.00		0.00			
E 71	WTSP	09/21/12	09/21/12	Fri Prime A Undercover Boss	CM	Fri 8-9p	----F--	:30	2	\$3,000.00	P-4	0.00	NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	----F--		2				\$3,000.00		0.00			
E 72	WTSP	09/21/12	09/21/12	Fri Prime B CSI: NY	CM	Fri 9-10p	----F--	:30	2	\$3,000.00	P-4	0.00	NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	----F--		2				\$3,000.00		0.00			
E 73	WTSP	09/21/12	09/21/12	Fri Prime C Blue Bloods	CM	Fri 10-11p	----F--	:30	2	\$3,000.00	P-4	0.00	NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	----F--		2				\$3,000.00		0.00			
E 74	WTSP	09/22/12	09/22/12	Sat Prime B Crimetime Saturday	CM	Sat 9-10p	----S-	:30	1	\$1,500.00	P-4	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	----S-		1				\$1,500.00		0.00			
E 75	WTSP	09/23/12	09/23/12	Sun Prime A 60 Minutes	CM	7-8p	-----S	:30	2	\$4,500.00	P-4	0.00	NM	2	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S		2				\$4,500.00		0.00			
E 76	WTSP	09/23/12	09/23/12	Sun Prime B Person of Interest	CM	Sun 8-9p	-----S	:30	1	\$4,500.00	P-4	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S		1				\$4,500.00		0.00			
E 77	WTSP	09/23/12	09/23/12	Sun Prime C The Good Wife	CM	Sun 9-10p	-----S	:30	1	\$3,500.00	P-4	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S		1				\$3,500.00		0.00			
E 78	WTSP	09/23/12	09/23/12	Sun Prime D The Mentalist	CM	Sun 10-11p	-----S	:30	1	\$3,500.00	P-4	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S		1				\$3,500.00		0.00			

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WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 78	WTSP	09/23/12	09/23/12	Sun Prime D The Mentalist	CM	Sun 10-11p	-----S	:30	1	\$3,500.00	P-4	0.00	NM	1	\$3,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/17/12   09/23/12   -----S   1   \$3,500.00   0.00															
E 79	WTSP	09/23/12	09/23/12	NFL Football Game #2 NFL Football Game #2	CM	4-7p	-----S	:30	1	\$5,000.00	P-4	0.00	NM	1	\$5,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/17/12   09/23/12   -----S   1   \$5,000.00   0.00															
Totals														163   \$157,475.00	